

# Culture, Parks & Leisure Scrutiny Sub-Committee

## Cabinet Members' Question Time

*Presented by Councillor Oliver Lewis*

*11 December 2018*

## Question from Scrutiny

*“Presentation from the Cabinet member focusing on areas of Strength, Weaknesses, Opportunities and Tensions”*

# Strengths

- Libraries now in house and developing a wide ranging offer
- A strong cultural sector, with a notable music heritage
- A wealth of parks and green spaces – more than any other London borough

# Weaknesses

- Historical budget position in relation to parks maintenance
- Lack of new burial land
- Croydon's reputation

# Opportunities

- Opening of Fairfield Halls
- Clocktower development and reaccreditation of the Museum service
- Music City plans
- The borough's demographic – young and diverse
- Opportunity to consolidate, promote and develop sports activity

# Threats

- Budget constraints and cuts for largely non-statutory services
- Changes of policy affecting service development plans mid-stream
- Competition from other London Boroughs

# Croydon Evening & Night Time Economy SWOT Analysis



# STRENGTHS





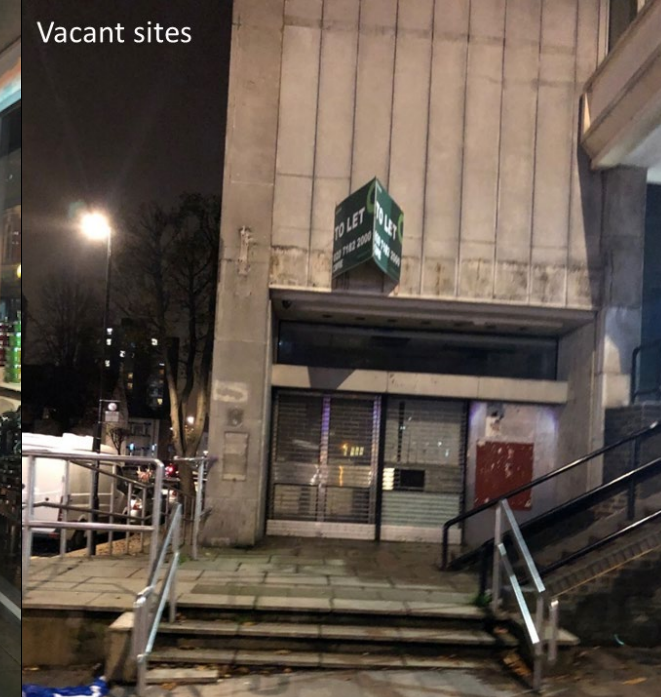
# WEAKNESSES



Lack of signage



Areas of darkness



Vacant sites



Unsafe routes



Bins, refuse and litter



# OPPORTUNITIES





# THREATS



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